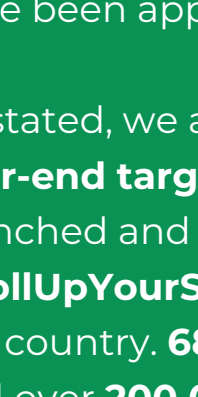
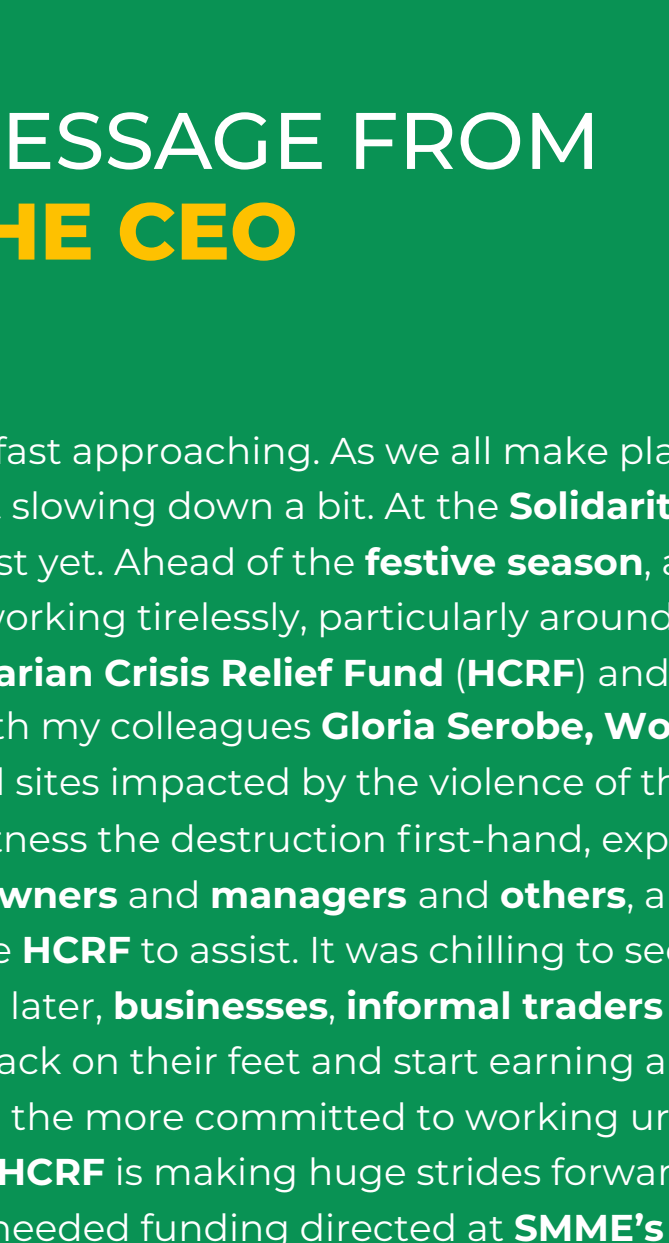
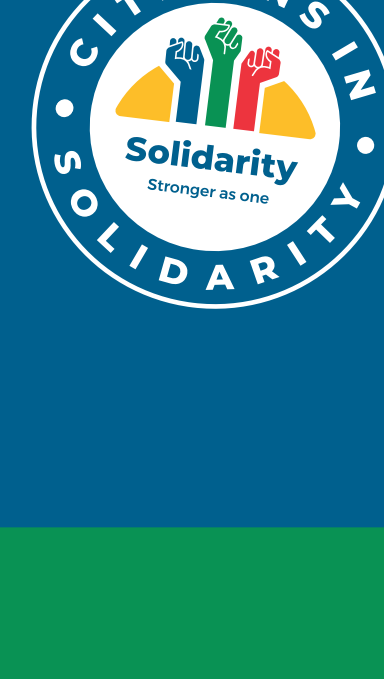


SOLIDARITY FUND STAKEHOLDERS BULLETIN October 2021



MESSAGE FROM THE CEO

The **end of the year** is fast approaching. As we all make plans for the holidays, it's natural to want to start slowing down a bit. At the **Solidarity Fund**, however, we aren't slowing down just yet. Ahead of the **festive season**, and the anticipated **4th wave**, the team is working tirelessly, particularly around interventions involving the **Humanitarian Crisis Relief Fund (HCRF)** and our vaccination drive. Recently, together with my colleagues **Gloria Serobe, Wongakazi Majola and Kelly Rosenthal** visited sites impacted by the violence of the **July** civil unrest. The purpose was to witness the destruction first-hand, experience it through the eyes of **tenants, mall owners and managers and others**, and ascertain where gaps still existed for the **HCRF** to assist. It was chilling to see the devastation up close. All these months later, **businesses, informal traders and employees** are still struggling to get back on their feet and start earning a living again. The experience made us all the more committed to working urgently with partners to assist. Certainly, the **HCRF** is making huge strides forward with additional approvals for critically needed funding directed at **SMME's and Civil Society Organisations**, as well as the launch of its microsite. The **partnership** with the **NEF** is also progressing and there are over **250 applications** in the pipeline, valued at over **R900m**. To date **55 applications** at a combined value of **R450m** have been approved as part of the **partnership**.

As stated, we are also engaged in supporting the **NDOPH** in reaching their **year-end target for vaccinations**. Our **Demand Creation** campaign has launched and is receiving an enthusiastic response with its inspiring message to **#RollUpYourSleevesSA**. Our **Outreach Sites** are also making an impact around the country. **68 Outreach Sites** have been stood up out of **180 in 6 provinces**, and over **200 000 jobs** have been administered as and, as always, I urge everyone to get vaccinated and advocate for it to their loved ones. Working together for our loved ones and fellow **South Africans**, we can beat this pandemic.

Tandi Nzimande

COVID RELIEF FUND A LOOK AT THE NUMBERS



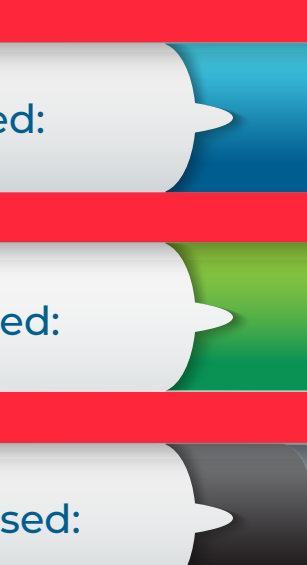
PLEADED
R3,44* billion

RECEIVED
R3,44* billion

DISBURSED
R2,73* billion

* Accurate as at 21 October 2021

PROJECTS UNDERWAY

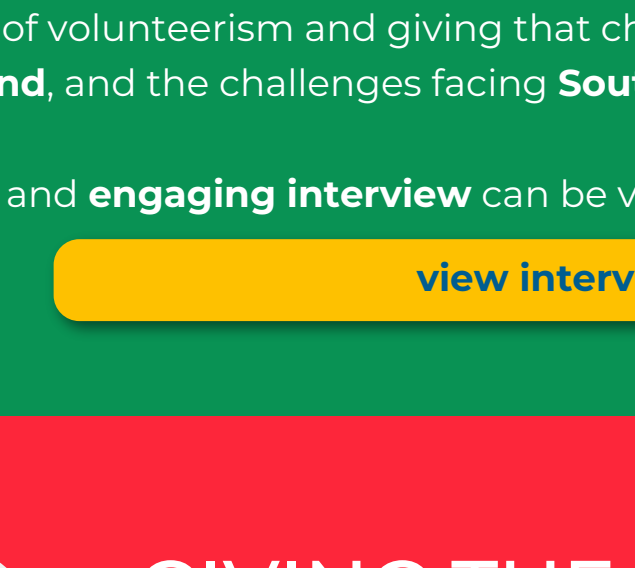


AT A GLANCE

Pillars
Health
Humanitarian
Behavioural
Total

Disbursed
R2,006bn
R385m
R342m
R2,733bn

* Accurate as at 26 October 2021



HUMANITARIAN CRISIS RELIEF FUND A LOOK AT THE NUMBERS

The **HCRF** runs as a distinct part of the **Solidarity Fund** and is in line with its mandate. It operates with a segregated bank account but, as a part of the **Solidarity Fund**



* Accurate as at 26 October 2021



TANDI NZIMANDE TALKS ABOUT THE SOLIDARITY FUND JOURNEY

In early **October**, the **Solidarity Fund's CEO Tandi Nzimande** was interviewed by **Bruce Whitfield** as part of the **PSG Think Big Series**. The series is a collection of dialogues with **high-value speakers** hosted by the **award-winning financial journalist** and top **PSG executives**.

In the interview, **Tandi** discussed the journey of **The Solidarity Fund**, touching on subjects such as the intent behind the **Fund**, the **Fund's responsibility** to governance, the incredible spirit of volunteerism and giving that characterises the work done, the evolving future of the **Fund**, and the challenges facing **South Africa**.

The informative and **engaging interview** can be viewed here:

[view interview](#)



GIVING THE VACCINATION DRIVE SOME VOOMA

"We can save 20,000 lives if we vaccinate 70% of adults by the end of the year."

To ramp up vaccinations ahead of the **festive season**, **President Ramaphosa** called on every **Premier** and **Mayor** to convene a **COVID-19** compliant event on **2-3 October** to demonstrate collective leadership and support for the **vaccination programme**. The result was the **Vooma Vaccination Weekend**. **Vaccination inertia** is a real barrier to achieving the country's goal of having **70% of adults vaccinated** by the **end of December 2021**.

Campaigns such as this, that talk to the movable middle, help ensure that **South Africans** are reminded about the importance of vaccination, what is at stake and why it is necessary for us to do this for each other as a country. Which is why the **Solidarity Fund** chose to support the initiative through funding of **R1.6m** towards its promotion on **radio and social media platforms**. The drive proved to be a resounding success. There was a **28% increase** in first doses, predominantly in the uninsured population. But, this is just the beginning and we hope to see growing support for initiatives such as this.

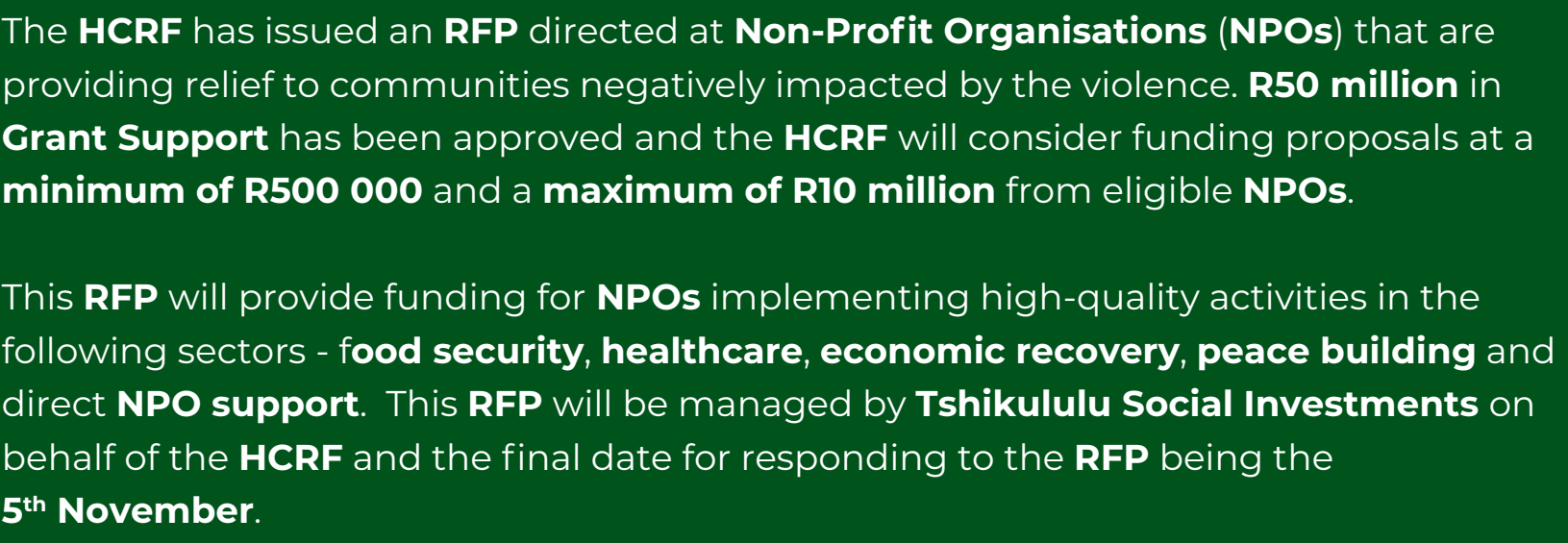
#ROLLUPYOURSLEEVES SOUTH AFRICA AND VACCINATE TODAY!

The **"#RollUpYourSleevesSA – get vaccinated so that we can get back to living"** campaign has been live for just under a month! The feedback has been extremely positive – not only have the **TV adverts** been extremely well received but all other activities – **digital, PR** and the **community mobilisation** work on the ground is going really well – moving us closer to reaching the **goal of vaccinating 41 million people** by the **end of the year**. The campaign has also engaged a number of well-known and respected **Key Opinion Leaders** (**Songezo Zibi, Relebohile Mabotja, The Sobering Podcast, Graeme Codrington, Tumi Sole, Nelly Mohlomi and Dr Sangxa Rozani**) who are supporting the campaign across their **social media platforms, podcasts** as well as assisting with **media engagements**.

View the moving and inspiring **TV ad** here:

[view TV ad](#)

Or experience the ongoing **campaign roll-out** by checking out these links:



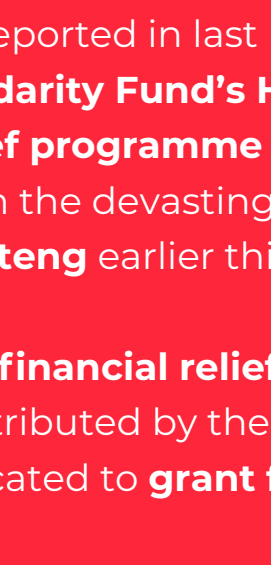
#RollUpYourSleevesSA and get vaccinated today!



WORKING TOGETHER WITH THE COMMUNITY

As part of the **Demand Creation** campaign, the **Fund** approved **R12m** in funding for the **National Communications Partnership**. Funds directed at the **Community Constituency Covid-19 Front (CCF)** will primarily support communication aimed at the amplification of the **national vaccine rollout** messaging via **social media**, ensure demand creation follows vaccine supply through on the **ground activities**, and utilise **local media** to pivot messaging as and where needed.

COVID Comms will utilise its allocation in order to focus primarily on maintaining **non-pharmaceutical** approaches to stop the spread of **COVID-19**, countering vaccine hesitancy, encouraging registration and providing information about the vaccine rollout, utilising consistent rich communications in all **11 official languages**.



HCRF MAKES PROGRESS ON KEY PROJECTS

As part of its mission to aid civil society and small businesses affected by the civil unrest earlier this year, the **HCRF** has approved funds for **two key projects**.

FUNDING TO SUPPORT SMMEs TO REVIVE TOWNSHIP ECONOMIES

The **HCRF** recognizes the need to support small, medium and micro businesses as critical for recovery in **Kwa-Zulu Natal (KZN)** and **Gauteng** after the unrest. The fund has approved a total of **R64 million** in support of this impactful intervention as part of the **Business Recovery Pillar** in the **HCRF**. With implementation partner **Afrika Tikken** in partnership with **FNB**, the initiative will focus on support for **900 township businesses** whose turnover is less than **R3 million per annum**. The aim is to support **medium-size businesses** with funding of **between R50 000 and R150 000**, while **smaller township businesses** would be supported with funding of **between R10 000 and R25 000**.

ESSENTIAL REACH AND SUPPORT THROUGH CIVIL SOCIETY GRANTS

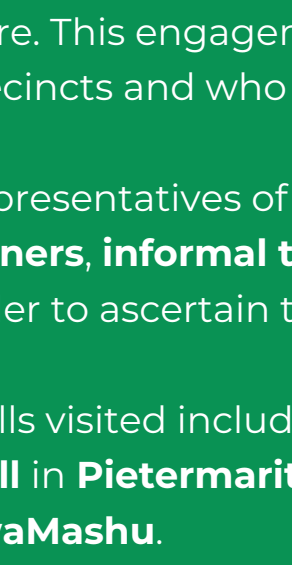
Mapping of the **civil society sector**, including discussions with **consultants, funders, partners**, and **ongoing conversations** with **NPOs** and **grant makers**, has shown that there remains an ongoing need for **strategic and impactful funding** both within **civil society** and within the **communities** it supports.

The **HCRF** has issued an **RFP** directed at **Non-Profit Organisations (NPOs)** that are providing relief to communities negatively impacted by the violence. **R50 million** in **Grant Support** has been approved and the **HCRF** will consider funding proposals at a **minimum of R500 000** and a **maximum of R10 million** from eligible **NPOs**.

This **RFP** will provide funding for **NPOs** implementing high-quality activities in the following sectors - **food security, healthcare, economic recovery, peace building** and **direct NPO support**. This **RFP** will be managed by **Tshikululu Social Investments** on behalf of the **HCRF** and the final date for responding to the **RFP** being the **5th November**.

To view the **Request for Proposal**:

[click here](#)



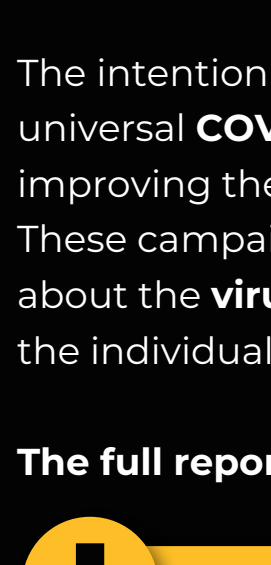
HCRF MICROSITE LAUNCHES AS THE HUB FOR UPDATES AND INFORMATION



Sharing of accurate, **up-to-date information** is vital to transparency and accountability. With this in mind, the **HCRF's new microsite** has gone live. The site provides all pertinent information relevant to the **HCRF** as well as the latest information on **HCRF activities**.

Click this link to **visit the site**:

[visit site](#)



SOLIDARITY FUND AND NEF WEBINAR

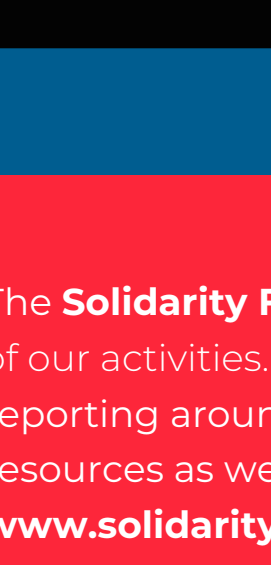
As reported in last month's newsletter, **The National Empowerment Fund (NEF)** and the **Solidarity Fund's Humanitarian Crisis Relief Fund (HCRF)** have announced a **financial relief programme** to support **small, medium and micro enterprises (SMMEs)** recover from the devastating effects of the unrest experienced in **KwaZulu Natal** and parts of **Gauteng** earlier this year.

The **financial relief** consists of a **blended loan** and a **grant offering**. Of the **R450 million** contributed by the **two partners**, **R150 million** in funding approved by the **HCRF** will be allocated to **grant funding** and **R300 million** allocated to loans.

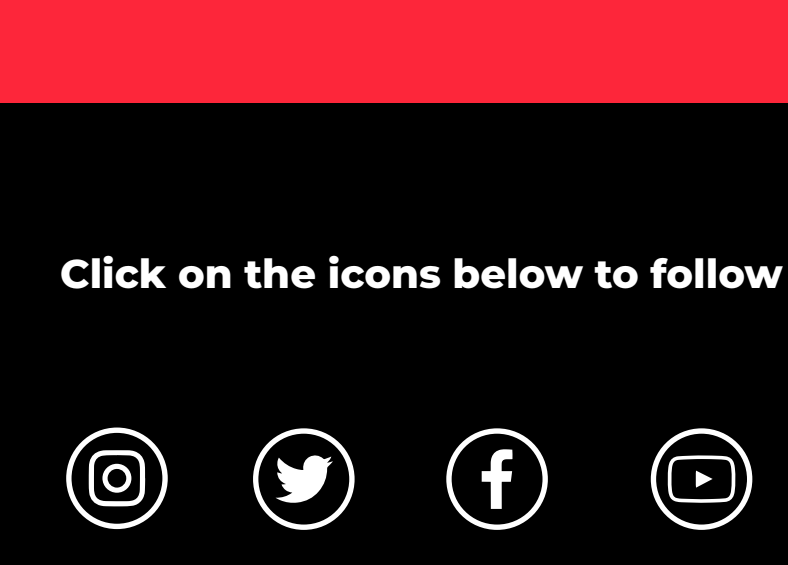
The organisations also held a webinar to provide more details about the initiative with the participation of the **HCRF Pillar Lead Wongakazi Majola**.

You can view a recording of the **webinar**:

[visit site](#)



HCRF SITE VISIT TO KZN AND GAUTENG



It has been almost **4 months** since the civil unrest that impacted **Gauteng** and **KZN**. One of the key objectives of the **HCRF** is to assist businesses affected by the civil unrest. To this end, site visits were organised and hosted by the **NEF** to update the situational analysis that had been conducted in **August**, as well as ascertain the gaps in existing **support** both for the **communities** and the **businesses on the ground**. Understanding this would better enable the **Solidarity Fund** and the **NEF** to draft an appropriate approach on which to focus their efforts going forward.

Representing the **Solidarity Fund** and **HCRF** were **Gloria Serobe, Tandi Nzimande, Wongakazi Majola and Kelly Rosenthal** who visited various malls and engaged with the tenants in order to understand what their experiences had been, and what their needs were. This engagement extended to **informal traders** that were operating within the mall precincts and who have lost their income as a result of the unrest and mall closures.

Representatives of the **Solidarity Fund** and the **NEF** also met with other affected **business owners, informal traders, small businesses** and **government entities and officials**, in order to ascertain their needs.

Malls visited included **Chris Hani Mall in Vosloorus, Dobsonville Mall in Soweto, Edendale Mall in Pietermaritzburg, KwaMashu Shopping centre and Bridge City Mall in KwaMashu**.



UPDATE ON REPORTS

As part of our responsibility to the public and our **stakeholders**, the **Fund** publishes reports on a regular basis with updates on projects and initiatives undertaken. These are an essential part of demonstrating transparency and impact. **Two new reports** relating to **our projects** have been uploaded to our website since our **September newsletter**.

COMMUNITY PARTNERS IMPACT REPORT

The intention of **The Solidarity Fund** has always been to provide accurate and universal **COVID-19** information through awareness campaigns, with the aim of improving the public's understanding of the **pandemic** and its implications.

These campaigns can help address **misinformation** and **misunderstanding** about the **virus**, and to change the behaviours of others that can protect not only the individual but the country as a whole.

The full report can be downloaded here.

<https://bit.ly/3bcd116>

BEHAVIOUR CHANGE AND COMMUNICATION PROGRAMME - PHASE 2B

Phase 2b of our **Covid-19 intervention** ran from **March 2021 to June 2021**. It was primarily a **behavioural maintenance campaign** to get people to continue engaging in **key preventative behaviours** (namely **wearing masks, social distancing, and ventilating**). The campaign was also the beginning of our **vaccine communication**, priming the population for the imminent implementation of the **vaccine rollout plan**.

The full report can be downloaded here.

<https://bit.ly/2Zr50qp>

The **Solidarity Fund** is committed to transparency around all of our activities. You can find detailed information and reporting around donations received, how we allocate resources as well as the impact created by visiting www.solidarityfund.co.za.

Click on the icons below to follow us on Social Media.

