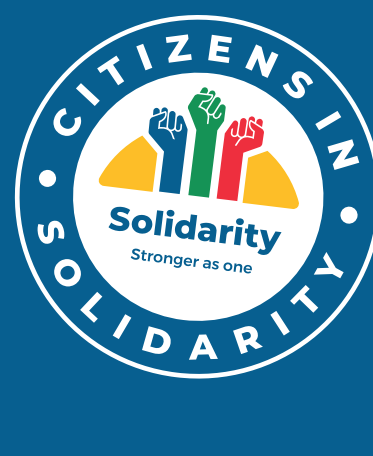


SOLIDARITY FUND STAKEHOLDERS BULLETIN 23 OCTOBER 2020



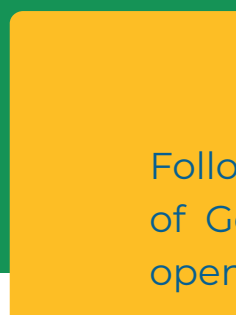
MESSAGE FROM THE CHAIRMAN

Next month sees the start of the annual 16 Days of Activism against Gender-Based Violence campaign that runs between 25 November and 10 December. While this UN-backed campaign has made incredible headway in highlighting the problem, the battle against Gender-Based Violence must be fought 24/7/365, not just over 16 days. For this reason, and in keeping with our mandate to support those affected by COVID-19 and the lockdown, the Fund has undertaken to support organisations that work in the GBV sector.

We have already implemented phase one of our GBV intervention, and now we have announced phase two, beginning with the call for applicants which went out on Thursday, 22 October.

I am proud of the work the Fund has already done in this sector and this ambitious second phase will go even further in making an immediate and sustainable impact in the fight against Gender-Based Violence.

Gloria Serobe



BRINGING EVEN MORE TO THE FIGHT AGAINST GENDER BASED VIOLENCE.

Following the Solidarity Fund's announcement of our second phase of Gender-Based-Violence support on 16 September, we have now opened a call for funding applications from community-based organisations (CBO) in the GBV sector who stand to benefit from a once-off grant from the Fund ranging from R50 000 to R250 000.

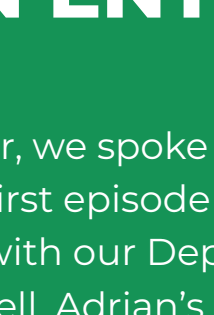
This second phase has been allocated R75m to be disbursed across approximately 360 organisations, with 75% going towards community-based support and 25% targeting programmes achieving systemic change.

Already a scourge on our country, Gender-Based Violence has increased alarmingly since the COVID lockdown began. The aim of this intervention is to offer much-needed financial support to organisations providing GBV-related services. This will enable them to continue operating and/or improve their service offering, thereby ensuring the continued availability of critical services. It will further aid in the retention of skills and continued employment of predominantly female staff in organisations at risk of closure



DON'T WORRY, BE APPY.

The South African National Department of Health's COVID Alert App was launched on the 17th of July. Using Bluetooth contact-tracing technology, the App lets people know if they have been in contact with someone who has COVID-19. Despite the App's important role in helping people understand their exposure to the virus so that we can protect those around them, there is still a level of scepticism and misunderstanding around it – including the perception that it will be able to trace your whereabouts. For this reason, the Solidarity Fund has undertaken to fund a communication campaign to the tune of R15m aimed at educating and encouraging South Africans to download the App and stay safe; and to demystify any concerns citizens may have about downloading and engaging with it. Stay tuned for more information once the campaign goes live.



SIT DOWN WITH ADRIAN ENTHOVEN.

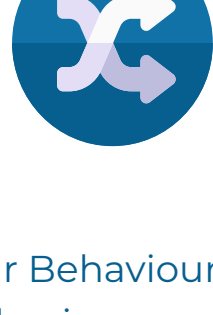
In our last newsletter, we spoke about our upcoming podcast series, the first episode of which has already been filmed with our Deputy Chairman, Adrian Enthoven. Well, Adrian's interview, conducted by the talented Andile Khumalo, has been uploaded and can be viewed now on YouTube

(<https://www.youtube.com/watch?v=qJx03VzW2xs>) and Soundcloud

(<https://soundcloud.com/solidarity/episode-01-thuma-mina>)

This is the first of many podcasts which will take viewers behind the scenes to get a close-up and detailed view of the important work that the Fund is doing.

Keep a look out for our next one which will look at the National Ventilator Project that the Fund supported for the local manufacture of C-PAP ventilators.



CHANGING BEHAVIOURS ONE CAMPAIGN AT A TIME.

Our Behavioural Change Pillar plays an important role in encouraging safe behaviours now and in the future. We have all heard the phrase "we're going to be living with COVID for a long time" and as such, our campaigns work to ensure that we manage to do so in a way that allows us to live our lives while protecting ourselves and others. To date, we have engaged with a number of communities, civil and religious leaders and media channels to spread correct, relevant and empowering information about the virus.

The infographic below gives you an idea of the people we have reached to date.

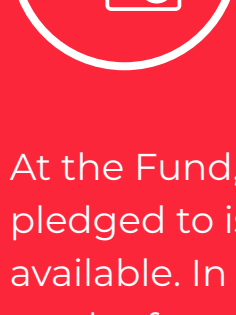


The Campaign Numbers.



SIKHABA iCOVID-19

33million LISTENERS / 15 STATIONS



THE REPORTS ARE COMING IN.

At the Fund, we are accountable to the South African public. As part of this, we have pledged to issue reports as and when the necessary information becomes available. In the last month, the Fund has issued 6 new reports. The 6 new reports can be found on the website at <https://solidarityfund.co.za/reports/>

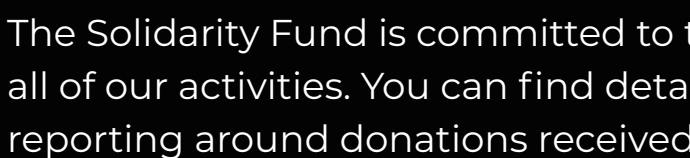
The reports include:



- The Creation and the Impact of the Citizens in Solidarity Campaign
- Solidarity Fund Humanitarian Response | The Food Voucher Relief Programme Interim Report
- Solidarity Fund Health Response Report | PPE for frontline Community Care Workers
- Solidarity Fund Humanitarian Response | The Food Voucher Relief Programme Interim Report
- Solidarity Fund Health Response Report | National Ventilator Production (Locally Manufactured ventilators) Interim Report
- Solidarity Fund Health Response Report | Testing Efforts Interim Report
- Solidarity Behavioural Response Report | Red Cross Children's Hospital (Rx Radio) Campaign

Four more reports are scheduled to come out before the end of October – 3 focusing on the Fund's Citizens in Solidarity campaign, which falls under the Behavioural Change pillar, and one that falls under the Humanitarian Pillar.

Click on the icons below to follow us on Social Media.



The Solidarity Fund is committed to transparency around all of our activities. You can find detailed information and reporting around donations received, how we allocate resources as well as the impact created by visiting www.solidarityfund.co.za

